

M. Ali Yousuf

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Progress-focused full-stack engineer with a track record of taking initiatives and skilled at prioritizing and managing projects with proficiency

WORK EXPERIENCE

Sept 2024 - Present

Freelancer

- **Fiverr/upwork**
 - Worked for multiple clients creating & designing their website using [react.js](#) and wordpress
 - (<https://adalike.com/portfolio/>)

June 2023 - Aug 2024

Development Lead, Legacy Tech

- **Lead Development and Design Team.**
 - Manage custom projects on React.js or Next.js
 - Manage and create task flow, make sure the tasks are done on time and assure the quality of the work.
 - Work closely with Project Managers to ensure timely execution of projects.
 - Overview wordpress projects and designing tasks which require QA and seamless output.
- ****Confidential** (Social Media WebApp)**
 - Built Frontend & Backend Development with ample functionality
 - Profile Creation
 - Video calling
 - Chatting/Messaging
 - Short Reels
 - Live Feeds
 - Commenting, Sharing & liking
 - Face Recognition
 - Signup, Login
 - Membership
 - Implemented Payment Integration
- ****Confidential** (Video Sharing WebApp like Youtube) (In Progress)**
 - Build a Video Sharing WebApp exactly like youtube
 - Complete Frontend & Backend
 - Signup/Login
 - Profile Creation
 - Live Video Streaming
 - Video Uploading
 - Video Viewing
 - Subscribing
 - Sharing, Commenting, Liking & disliking
 - Short Reels
- **Fencemen Co ([Fence](#))**
 - Build a ecommerce website with a unique feature where client doesn't just sell fencing products, but also help you to design fence or Google map or on a Canva grid
 - Login/SignUp
 - Payment Integration
 - Fence Designing

Feb 2023 - May 2023

React.js -Senior Full stack Developer, Legacy Tech

- FrontLine Health Staffing (FLH)
 - Build Hiring platform for Professional and Experienced Doctors
 - Build Separate dashboard for Employee, Employer and Admin
 - Listing of doctors and jobs.
 - Authentication
 - Database for Employee and Employer where all their data and history is saved
- TapIn-Digital Card & NFC
 - Clone Popular Popl website for the client
 - Subscription based and free version
 - User Authentication
 - Dashboard for Student and Business people
 - Online store for NFC base cards and keychain

Sept 2021 - June 2023

React.js/JavaScript/Spark AR/Lens Studio - Frontend Developer, Happy Ads

- Rich Media AD Units
 - Create Rich Media AD units, according to client/brand demand. Types of Rich Media are:
 - Interstitial AD
 - Click-to-action AD
 - Video interaction AD
 - Banner AD
 - Voice Command AD
 - Store Locator AD
- Happy Ads Website
 - Created Happy Ads website on Wordpress with contact us form <https://meethappyads.com/>
- Online Media Marketplace
 - Created a marketplace for media options in Pakistan. Currently in Progress.
<https://happymedia.netlify.app/>

Feb 2022- Jan 2023 (Part-time)

Full Stack Developer, React.js, WUBAC

- Had a full responsibility to create a website using react or next js, from frontend to backend. Created multiple projects, Crypto marketplace and crypto wallet integration in the website.
 - Created 'opensea' clone by the name of 'proxime', with Admin Dashboard as well.
 - Created 'guess the phrase' game by the name of 'Fractured Frazee'.And many more.
- Lead Juniors/tech team.

Feb 2021 - June 2021

Next.js Frontend Developer, CrawlNow

- Admin Dashboard
 - Admin can select a dataset from the system and then can upload it on Admin dashboard, delete, share and can set a price of that dataset and can send it to any client that Admin wants to. Admin can see all the list of datasets and list of clients. Also the Admin dashboard can see what datasets are assigned to which client with the information of that file such as name, size, upload time and which admin uploaded it, along with the operation where admin can download, delete and send datasets.
- Client Dashboard
 - Client dashboard can see the list of datasets that are sent to him by the admin. Clients can preview

the dataset and can also download it once the payment is done. Once the payment is done the client will see a download button otherwise pay button. In the dashboard client can see if the amount has been paid for that dataset, along with the price, size and upload time.

- **Payment Integration**
 - Used two payment integration, one is stripe and the other is paypal.
- **Backend/Server**
 - For the backend I used Firebase, where all the information of the datasets and clients are stored and managed.
 - For online file transfer I used SFTP.
- **Authentication**
 - AuthO is used for signup and login for users, also while signing up we gather user information such as name, company, city, phone number, etc and is managed and secured by AuthO.
 - Firebase is used for admin signup and login.
- **Web-hosting**
 - Vercel and Heroku have been used for web-hosting.

Sept 2017 - Aug 2019

React Native Engineer, Gamtica

- **Crime Forecasting Application** (Android, Firebase, Location services, ML)
 - Android application in which users can report a crime scene, predict the crime rate on a map and search a specific location to know the crime rate of that particular area.
 - Used Restful API with python and flask for predicting crime rate on the basis of gathered data, developed frontend and collected data for every area in the city.
- **Quiz Application** (Android, iOS, Firebase, React Native)
 - Educational quiz application having multiple choice questions.
 - Worked on designing the app including UI/UX, frontend, backend, dataflow and user authentication.
- **Clicky Pokemon Game** (Web App, React JS)
 - Pokemon games that use different pictures of pokemon characters and shuffles them every time when the different picture is being clicked, if the user clicks the same picture twice, the game ends with a score card.
 - Worked on designing the app from scratch. UI/UX and logic.

Sept 2017 - Present

Freelancer

- **Reviewit Application** (Android, iOS, Firebase, React Native, Google Maps, Location Services)
 - Build an Online food review app. It suggests popular and favorite places around you and allows you to browse through restaurants.
 - Build designing the app including UI/UX, frontend, backend, database, database flow, user authentication, map integration, live location and data collection.
- **Graph Representation App of Certain Data** (Android, iOS, Firebase, React Native)
 - App provides data on weight and height depending on age. It is represented on a graph through a dot when users insert random values within the given data provided by the client.
 - Worked on designing the app including UI/UX, frontend, backend and implemented data given by client and logics
- **Golf App** (Android, iOS, Firebase, React Native, Google Map, Location Services, Firebase DB)
 - Complete game improvement app with users profile worldwide dedicated to offering golfers the most advanced shot accuracy, GPS solutions, and score tracking.
 - Worked on designing the app including UI/UX, frontend, backend, logics, map integration, live location, creating user profile, saving user data, history. saving scoring sheet and two player game

mode so that the golfers can keep the record of their par.

- Face/Speech Recognition & Bluetooth For Controlling Device Using Arduino (Android, iOS, Flutter, Firebase DB)
 - This app detects two emotions happiness and sadness by accessing your camera if the person is happy or sad the corresponding emoji will appear on your face also via voice.
 - Worked on designing the app including UI/UX, frontend and backend.
- Flux Store: Online Shop (Android, iOS, Flutter, Firebase DB, Payment Method)
 - An online E-commerce app for cloth and accessories shopping with payment methods and reviewing systems.
 - Worked on designing the app including frontend, backend, payment method, user feedback DB and data fetching

Jun 2017 - Aug 2017

Software Engineering Intern, Flashcall Ltd.

- Worked as a Frontend Developer, redesigned the website and bug fixes. Tech stack was bootstrap.
- Ran campaign for companies and came up with new ideas to run campaign differently for each company for higher conversion

EDUCATION

- Bachelors in Computer Science - DHA Suffa University (2013-2017)

SKILLS

- React Native and React JS
- Redux, Redux-Thunk
- Firebase
- Unity
- Adobe XD
- Flutter
- C++, C#, Java